

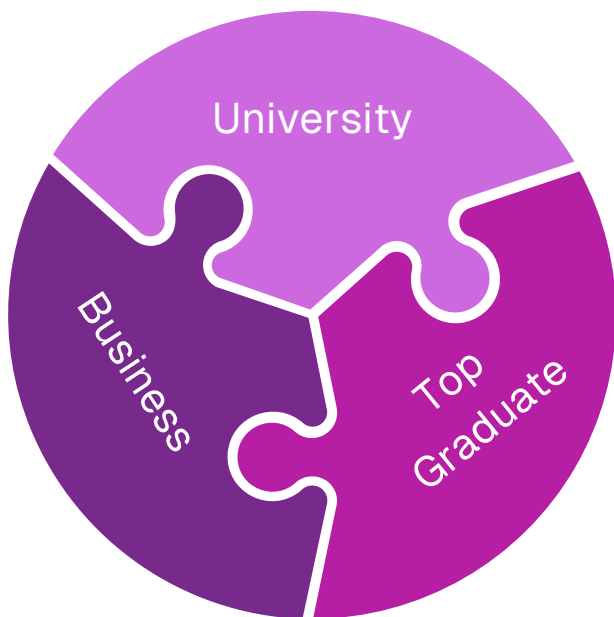
# Knowledge Transfer Partnerships



## What is a Knowledge Transfer Partnership?

A Knowledge Transfer Partnership (KTP) is a UK-wide innovation programme designed to boost business growth by providing the essential pieces, (such as funding support and proven knowledge transfer methodology) to embed university generated expertise required by the business to introduce new processes, products or services for competitive advantage. The knowledge is transferred and embedded into the business by a dedicated full-time associate employed by the university.

## Collaborative Innovation



Click on the video to hear more





The business benefits by acquiring business critical new knowledge, know-how, technology and strategic capabilities. The KTP programme is managed by Innovate UK, the UK's innovation agency, and supported by public-sector grant funding.

KTPs are open to all sectors, and large and SMEs with projects ranging in length from one to three years.

## Key Facts

- Up to 75% grant funding available via KTPs to embed innovation (75% for charities, 67% for SMEs and 50% for large business)
- Businesses can reclaim their financial investment through R&D tax credits (the government classifies KTPs as investment in research and development)
- Our KTP portfolio is worth more than £1.4 million
- DMU's success rate is above the national average at 100%
- One of our recent KTPs resulted in a turnover growth of 30% for the business partner

## Is a KTP right for my business?

To be eligible for innovation funding via KTPs you must:

- ✔ Have an identified need to introduce innovative solutions and capabilities in your business for growth, competitive advantage and profitability
- ✔ Be a UK-based business or not-for-profit organisation of sufficient size to support the project (usually at least six employees)
- ✔ Have the financial capacity to fund the project costs and related commercialisation
- ✔ Have been trading for at least three years



# How KTPs work?

KTP programmes follow a successful tried and tested formula to increase UK business competitiveness through innovation. The formula uses six simple stages as illustrated below:

