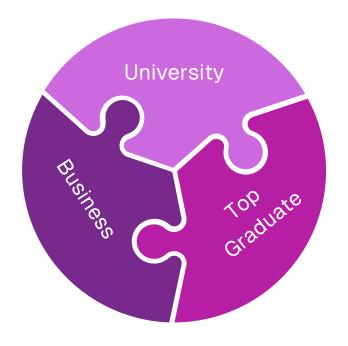


What is a Knowledge Transfer Partnership?

A Knowledge Transfer Partnership (KTP) is a UK-wide innovation programme designed to boost business growth by providing the essential pieces, (such as funding support and proven knowledge transfer methodology) to embed university generated expertise required by the business to introduce new processes, products or services for competitive advantage. The knowledge is transferred and embedded into the business by a dedicated full-time associate employed by the university.

Collaborative Innovation





The business benefits by acquiring business critical new knowledge, know-how, technology and strategic capabilities. The KTP programme is managed by Innovate UK, the UK's innovation agency, and supported by public-sector grant funding.

KTPs are open to all sectors, and large and SMEs with projects ranging in length from one to three years.

Key Facts

- Up to 75% grant funding available via KTPs to embed innovation (75% for charities, 67% for SMEs and 50% for large business)
- Businesses can reclaim their financial investment through R&D tax credits (the government classifies KTPs as investment in research and development)
- Our KTP portfolio is worth more than £1.4 million
- DMU's success rate is above the national average at 100%
- One of our recent KTPs resulted in a turnover growth of 30% for the business partner

Is a KTP right for my business?

To be eligible for innovation funding via KTPs you must:

- Have an identified need to introduce innovative solutions and capabilities in your business for growth, competitive advantage
- and profitability
 Be a UK-based business or not-for-profit organisation of
- sufficient size to support the project (usually at least six employees)
- Have the financial capacity to fund the project costs and related commercialisation
- Have been trading for at least three years

How KTPs work?

KTP programmes follow a successful tried and tested formula to increase UK business competitiveness through innovation. The formula uses six simple stages as illustrated below:

Step 1

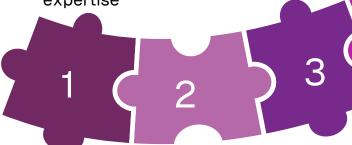
Speak to KTP team at DMU to discuss your business need and identify relevant academic expertise

Step 3

Refine and strengthen the KTP proposal and submit application to one of the regular funding call deadlines

Step 5

Graduate Associate is recruited and collaborative project starts. The collaborative partners regularly meet and are supported by the KTP Advisor and DMU KTP Team



Step 2

Work with DMU
Academics and KTP
Team to develop a
compelling proposal to
apply for funding via
one of the Innovate UK
funding calls

Step 4

Secure grant
funding and
together recruit a
suitably qualified
Graduate Associate
to lead and deliver
the project based in
the business

Step 6

Deliver the project
objectives successfully,
continue engaging with
DMU to access additional
support to aid
commercialisation and
undertake new research
collaborations