



BA (Hons) Management

**a challenge
not a chore**



Flexible

The BA (Hons) Management is a highly flexible framework which offers organisations a unique opportunity to construct a bespoke degree aligned to business needs.

The degree contains a number of compulsory modules to form a core thread of management theory and practice, essential for developing future managerial capacity. Thereafter the framework allows for specific organisational issues and interests to be addressed, we can help you to create a degree to emphasise the skills and practice associated with managing people, managing finance, marketing management or managing entrepreneurially or you might want to craft a broad degree covering all areas of management, it's up to you!

Level 4
120 Credits

CORE (Compulsory)

Communication, Academic Skills and Employability (15 credits)

MINOR CORE – CHOICE – 45 TO 60 CREDITS

- Financial Decision Making (15 credits)
- Principles of Marketing (15 credits)
- Introduction to Work and Organisations (15 credits)
- World Business Issues (30 credits)
- Understanding Business (15 credits)

REMAINING CREDITS UP TO 120

Wide choice of 30 and 15 credit options, for example Politics in Business, Introduction to HRM, An Introduction to Entrepreneurship and Enterprise, Statistics and Probability Theory.

Creative

Level 6

120 Credits

CORE (Compulsory)

Contemporary Business Issues (30 credits)

REMAINING 90 CREDITS UP to 120

Wide choice of 30 and 15 credit options, for example International Developments in Accounting, Advanced Corporate Finance, Strategic Management, Creative Action in Organisations, Greening Business, Reflective Business Practice, Managing Equality and Diversity, E Marketing and the option to complete either a 30 credit dissertation or a 60 credit work based portfolio.

We have also thought carefully about assessment to ensure the way we test participants' knowledge and understanding is relevant to the world of work and has the power to impact on employees' behaviour and practices.

The degree incorporates opportunities for significant work based learning and work based assessment, for example by including a work based portfolio at level 6, participants will be able to embed learning, and position programme assessment, in their daily work role - helping to ensure their organisation receives maximum return on investment. If a more traditional academic offering is considered to be appropriate the framework offers a final year dissertation focusing on a topic of choice. Across the framework at all levels there is a wide choice of modules and a representative range of assessment mechanisms to enable us to work with you collaboratively to select an appropriate suite of modules to meet your organisational needs.

To find out more about the
BA (Hons) Management Degree
please give us a call on
0116 250 6209

alternatively send an email direct to one
of our Business Development Managers

Jan Worth jsworth@dmu.ac.uk
or Kate Watson kwatson@dmu.ac.uk

dmu.ac.uk/business





What our clients and students have to say...

“De Montfort University was really on our wavelength. They quickly grasped what we were trying to do and came back with an excellent solution which completely met our needs.”

GM Luton

“I now have the ability to understand the big picture in relation to matters of strategic importance to the business which enables a more intelligent approach to business decision making.”

RWE npower student

“We have worked with De Montfort University for a number of years and have always found them to be extremely helpful and accommodating whilst always retaining a highly professional and reputable service.”

NHS – Birmingham and Solihull Mental Health

“Norfolk Constabulary specifically chose electives to prepare participants for the issues facing the Justice Sector today meaning that the participants are immediately able to apply the theories and concepts learned on the programme to their day to day work.”

Norfolk Constabulary

