



Portfolio Advice

Interior Design BA (Hons)



Why do we ask for a portfolio?

We look at portfolios as part of our selection process as some of our courses need specialist skills. Seeing your portfolio gives us an idea of your skills and helps us understand if you will enjoy studying with us and to make sure you are choosing the right course for you.

A good portfolio should contain quality work: it's not about quantity. Be selective about what to include and avoid repetition, we would recommended 15 to 25 pieces. Ensure that your work is clearly laid out and easy to look through.

What are we looking for?

- A passion for the subject and your knowledge of contemporary interior design and the built environment, that you can talk about during your interview
- Drawing skills and spatial awareness - in the broadest sense
- How you generate and develop your ideas
- Your experimental approach to 3D work and handling, and development of materials
- Innovative thinking and creative problem solving skills
- Your potential to learn and have ambitions for your own future, along with showing your creativity and imagination

What should a portfolio contain?

Drawing

- Your sketchbook(s) and portfolio need to demonstrate a good level of 3D drawing
- Show your drawing ability through observational (people and objects) and concept (ideas and developments) design sketches and sketch work
- Include a range of approaches such as mark making and expressive using a variety of media e.g. paint, pencil, markers ink
- Include examples of CAD, Google SketchUp, Photoshop, as well as photography, or video/animation, if you have experience with this software

Sketchbooks

- Sketchbooks reveal how you utilise imagery and a concept to develop ideas through experimentation.
- They will show us how you approach a project as well as evidence of the subject matter that inspires you - think about the design / idea process as well as your conclusion

- You should include primary and secondary research source material, such as exhibition visits, study trips abroad, artists' inspiration and own interests
- Include visual references to contemporary artists and designers that show your interests in the wider areas of interior design

Making

- Evidence that you enjoy exploration of space through models. We want to see 2D to 3D design development and experimentation with materials, this could be examples undertaken in your own time and or at school/college both are valid
- Show two to three photographs of your 3D work, models and finished designs, if the pieces are too large to carry
- Your models don't have to be highly complex or finished models of buildings. We are looking for evidence of manipulating materials this could be sculpture, jewellery or fashion for example

Projects

- We want to see how you develop an idea and how you research and respond to a project brief. Show evidence of a project in your portfolio that demonstrates creativity, a deep involvement in your work and your conclusion or final idea
- This could be any art or design project, either as part of your course or an independent project
- Include your personal work: it shows you can work independently without being driven by a brief or a deadline

Written work

- Please bring an essay or a recent example of writing as evidence of your writing ability
- Although this is a practice-based degree there are written elements within the course and writing is an essential tool for designers to develop their critical and communication skills

Size and Format

UK / EU applicants

- Usually on paper. Can be presented electronically e.g. on a tablet for video
- Can include physical objects / 3D forms e.g. products, sculpture

International applicants (living outside of the UK)

- Usually one PDF
- Moving images such as animation or video, please use .mp4, .MOV or .AVI format
- All work needs to be saved in one folder and labelled with your name, student reference number and the name of the course you have applied for
- Files need to be compressed or zipped and not exceed 1GB in size
- Submitted via <http://www.mailbigfile.com/dmuac> or posted, see address below

Submission

UK / EU applicants

- Once you have applied, if you meet our minimum entry requirements, you will be invited to attend a face to face interview with one of our course tutors where you will present your portfolio
- You will be sent further advice of what to expect and how to prepare for your Interview Day

International applicants (living outside of the UK)

- Once you have applied, if you meet our minimum entry requirements you will be asked to submit your portfolio electronically
- We may wish to contact you through skype or telephone to discuss your portfolio, you will be sent further advice of what to expect and how to prepare

Contact

If you require further information about your portfolio submission, contact our Admissions team who will be happy to support.

Admissions Team

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